



2016 KSMS Doctoral Dissertation Competition

Deadline for Submission: October 7th, 2016

Chair of 2016 KSMS Doctoral Dissertation Competition Award Committee:

- Professor Yongjun Sung (Korea University), gradysung@gmail.com

Korean Scholars of Marketing Science is pleased to announce our annual dissertation competition, designed to acknowledge excellent doctoral dissertations on important marketing subjects. Submission must be received **by October 7th, 2016** via e-mail. KSMS will grant *Premier Award* and *Excellent Awards*. Each winner will receive an award package.

The submitted dissertation must have been completed and approved by his/her dissertation committee in 2015-2016

‘KSMS Doctoral Dissertation Competition’ is proud of our 18 years award history. Only a few qualified candidates have won this competition. The competition is open to persons with completed doctoral dissertations in the fields of marketing and related topics worldwide. Participation in other grant or award programs does not preclude consideration for this award. Candidates are required to attend and make presentations in the competition which will be held in *the 2016 KSMS International Conference at Yonsei University, Seoul, Republic of Korea on November 12th, 2016*. Winner(s) will be announced in ‘2016 KSMS International Conference’.

Submission Guidelines:

1. Detailed contact information for you and your dissertation advisor/chair
2. WORD or PDF format of your doctoral dissertation without any identifying information (names, schools, etc.).
3. Extended abstract: maximum 5 double-spaced pages including a brief statement of the research problem(s), relevant theory, hypotheses, methodology, analysis, and managerial relevance.

The 2016 KSMS Doctoral Dissertation Competition Committee will judge submissions by their solidness of the conceptual development, rigor and appropriateness of methodology, potential contribution to academia and business, and creativity.

More Information and e-mail Submissions to:

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e-mail: gammacentraloffice@gmail.com

Korean Scholars of Marketing Science (www.kams.org)

Journal of Global Scholars of Marketing Science (<http://www.tandfonline.com/rgam>)

Journal of Global Fashion Marketing (www.tandfonline.com/rgfm)

Journal of Global Sport Management (<http://www.tandfonline.com/toc/rgsm>)

Global Marketing Conference (<http://gammaconference.org/>)

Global Fashion Management Conference (<http://gammaconference.org/>)

Global Alliance of Marketing & Management Associations (<http://gamma20.org/>)

